Tyler Greene

Core Competencies

Communicating clearly

Analyzing with rigor

Sense of humor

Proficient

Python

SQL

Excel

Google Analytics

Qlikview

Terminal

R

Familiar

Ruby

HTML

CSS

Javascript

Professional Experience

	What I did	Why it mattered	How it set me apart
Pinger 08.2013 - Present Product Analytics Associate	Accelerated agile product development by analysing user behavior in our mobile applications by leveraging a combination of SQL, Python and various data services.	Understanding user engagement and trends helped our team to make decisions and iterate product designs more quickly.	I was uniquely valuable on this team as I bridged a knowledge gap between product goals and data warehouse architecture.
Inflection 06.2011 – 07.2013 Senior Associate of Product Analytics and Business Intelligence	Developed a series of company-wide analytics platforms through which business users could derive insights and locate data in order to make key decisions related to finance, marketing, partner account management and design A/B testing.	These tools enabled all members of the company to access analytics and insights which previously were not accessible. They improved workflow efficiency as well as helped users spot leading indicators more quickly. This platform saved 100's of weekly labor hours, improved communication, and built trust in our performance metrics thereby allowing us to focus on growth and not data accuracy.	Execution on this large-scale business intelligence project required an understanding of key business objectives and department idiosyncrasies. It demanded that I learn the necessary techincal and design skills. And it required an exercise of leadership as users needed me to conduct group training sessions to integrate the new tools.
BYU 09.2009 – 04.2011 Price Theory Teaching Assistant	Taught students the mechanics and theory of optimal firm pricing and production decisions in competitive and monopolistic markets.	For many students, this course was their first application of multivariate calculus and statistics. My efforts ensured that as many students who wanted to learn, succeeded.	I regularly taught complicated course material and labs to large groups of students, thus devloping my ability to speak clearly in front of groups.

Skills

Cohort Analysis, User Retention & Lifetime Value Estimation, Data Visualization, Time Series & Linear Regression, Business Intelligence, Puns, Significance Testing, A/B Testing, Agile Product Development, Workflow Optimization, Lightheartedness

Education

Brigham Young University

Graduation   05.2011

Major: Economics

Minor: Business Strategy

Emphasis: Mathematics

Leadership: President, Business Strategy Program

3.87 GPA

730 GMAT

Interests